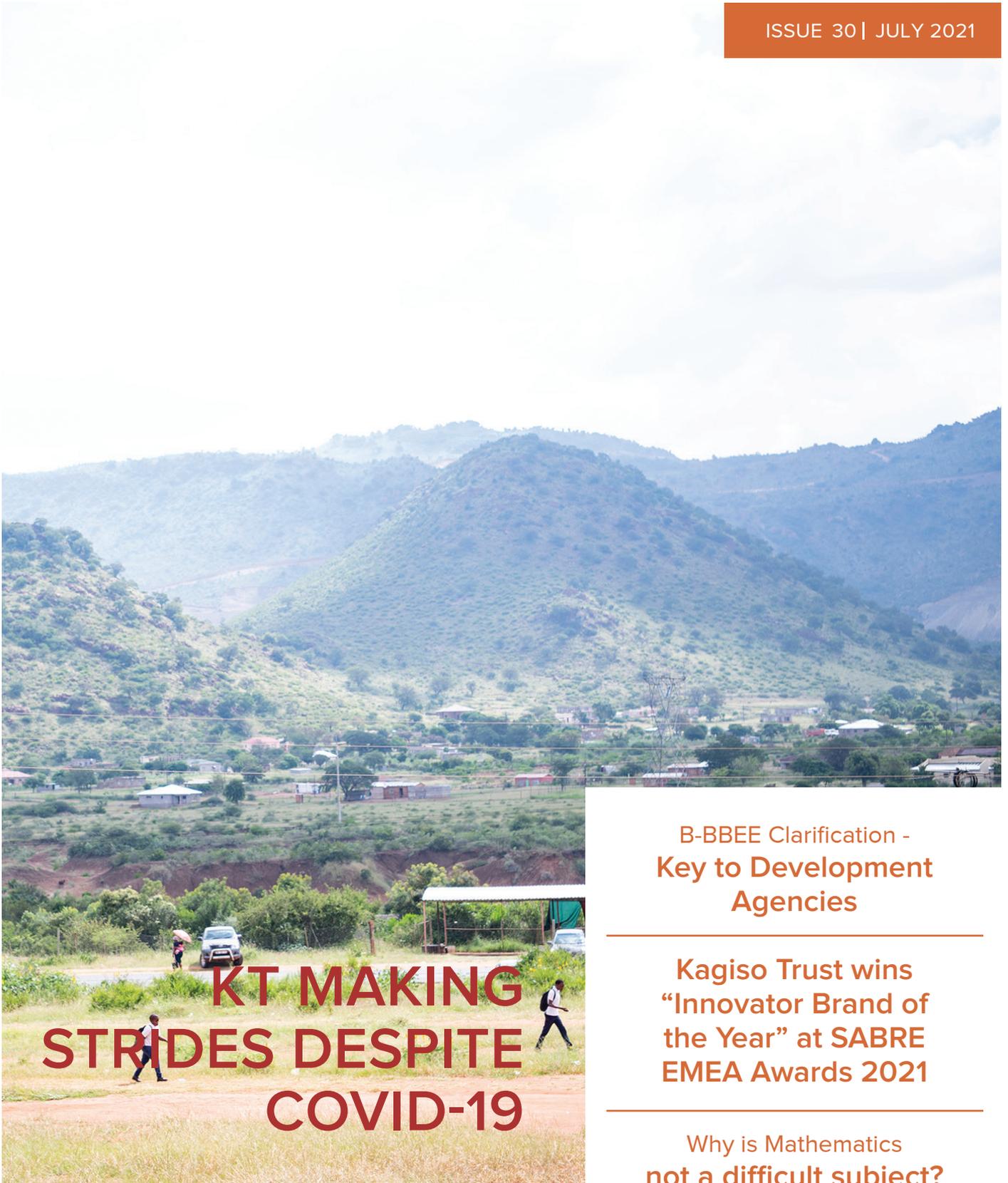


# IN BRIEF

ISSUE 30 | JULY 2021



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**B-BBEE Clarification -  
Key to Development  
Agencies**

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**Kagiso Trust wins  
“Innovator Brand of  
the Year” at SABRE  
EMEA Awards 2021**

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**Why is Mathematics  
not a difficult subject?**

**KT MAKING  
STRIDES DESPITE  
COVID-19**

# OUR IDENTITY

## OUR VISION

A prosperous, peaceful, equitable and just society

## OUR MISSION

To contribute to development through sustainable funding, with like-minded partnerships and innovative scalable development models

## OUR VALUES

- Integrity
- Accountability
- Passion for Development
- Hands On, Bottom Up Approach

## 4IR

Committed to developing and implementing technological innovation

## OUR STRATEGIC GOALS:

- **EDUCATION DEVELOPMENT PILLAR**  
To extend educational development programmes
- **SOCIO-ECONOMIC DEVELOPMENT PILLAR**  
To promote and support socio-economic development
- **INSTITUTIONAL CAPACITY BUILDING PILLAR**  
To support strategic institutional capability development for sustainability
- **FINANCIAL SUSTAINABILITY PILLAR**  
To ensure financial sustainability of Kagiso Charitable Trust



**KAGISO**  
T R U S T  
Overcoming poverty

# MESSAGE FROM THE HEAD OF COMMUNICATIONS AND MARKETING

## KT KEEPS ON KEEPING ON THROUGH COVID-19



Mandisa Tselane.

KT is successfully continuing to navigate through these turbulent times and deliver real value and assistance to those who need it most

**W**e're now well into the second year of the COVID-19 pandemic and facing a third wave of infection. Whilst this most recent wave of infections appears to be more virulent, affecting more people, there is good news. The 2<sup>nd</sup> phase of the vaccine roll out is picking up pace, helped by the recent news that the Gauteng Department of Health will now allow walk-ins at all of its vaccination sites. Added to this is government's roll-out of the vaccine to over half a million teachers and education support staff nationally. What's important is that we all keep on keeping on. This too shall pass.

From the perspective of our beneficiaries, it has never been more important that we at KT do keep on keeping on. The impact of COVID-19 on the communities we serve has been particularly challenging – KT's programmes and interventions are more crucial than ever.

It has been noted on numerous occasions how well KT, as an organisation, has responded under the restrictions. An organisation is nothing but for the people who belong to it and therefore we can all feel proud of our part in succeeding through this period.

This edition of In Brief is full of uplifting and positive outcomes which have all taken place through the challenges of lockdown. Whether it's gaining international recognition for our work and programmes, celebrating another graduation of cohorts in the ProPreneurX programme, signing a 3-year partnership with the Sasol Foundation to implement a Technical High School (THS) intervention or seeing meaningful progress in Makana Municipality through our stewardship, there is ample proof that KT is successfully continuing to navigate through these turbulent times and deliver real value and assistance to those who need it most – our beneficiaries.

#### DISCLAIMER:

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# KAGISO TRUST WINS 'INNOVATOR BRAND OF THE YEAR' AT SABRE EMEA AWARDS 2021

*Kagiso Trust came away with an impressive haul of awards at the recent international SABRE Awards, the world's largest and most sought-after public relations awards programme.*

– By Mandisa Tselane

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The pick of the awards won by Kagiso Trust was 'Brand Innovator of the Year' in the SABRE EMEA (Europe, Middle East and Asia) category, for KT's work in education, local government, and socio-economic development. KT also won a Certificate of Excellence for best in 'social good, public service and activism' in the EMEA category, together with certificates of excellence for 'Media Relations' and 'Public Education' for the #KagisoRadioTeachers campaign in the Sabre Africa category. The #KagisoRadioTeachers campaign also earned Kagiso Trust a finalist place for Community Relations in the EMEA category.

The SABRE Awards recognises excellence in branding and reputation. The awards have been in existence for seven years, with the African awards running since 2017. They celebrate and recognise the best in PR across Europe, Middle East, Africa and spotlight superior achievements in branding, reputation and engagement.

We felt it was time to showcase the ground-breaking work we do to uplift disadvantaged communities. Whether it be innovative campaigns such as the radio teachers project for the rural schools with limited access to data and devices in a pandemic or a by being a beacon of light in helping communities come together and work through challenges in local government, to launching the first black development fund for rural agricultural communities. These are all important and meaningful contributions to our society, which deserve greater recognition.

We have worked hard at building a narrative around Kagiso Trust, positioning its role in society, and shining a light on possibility, hope and a different way of doing things. Never has the kind of work we do been more important than in a time in which saw the emergence of the COVID-19 pandemic.

The role we play in the disadvantaged communities within which we operate has never been more needed. For Kagiso Trust to win Innovator Brand of the Year and to be recognised at African and EMEA level is extremely validating for us as an organisation as well as being recognised more widely for the work we do amongst our peers.

We are proud of this international recognition as it showcases the crucial role of development agencies in the upliftment of lives in poor communities and highlights the impact we have made over the years. By flying the Kagiso Trust flag in international forums, such as the SABRE Awards, our work is further promoted and our brand gains invaluable recognition, offering greater opportunity for cooperation with other development agencies in Africa and beyond.



# WINNER

OF THE SABRE EMEA AWARD FOR  
2021 INNOVATOR OF  
THE YEAR – BRAND

SABRE Awards  
EMEA

## BELOW IS THE LIST THE OF THE AWARDS:

### Media Relations

#### Winner:

- *Local Initiatives Against Global Pandemic*  
– City of Djougou with Opinion&Public

#### Certificates of Excellence:

- *Brand Awareness* – Adams with WE Communications
- *Kagiso Trust In Media Relations* – Kagiso Trust

### Public Education

#### Winner:

- *Diversity & Inclusion – Dive In Nigeria 2020*  
– AON Lloyd's with Phyllion, Gong Communications

#### Certificates of Excellence:

- *#ChangeforHer – Newzroom Afrika with Razor*  
– M&C Saatchi Group South Africa
- *COVID-19 Public Education Campaign*  
– Mahogany Consult
- *Kagiso Trust in Public Education* – Kagiso Trust
- *Koo The COVID Prefect* – Ghana

### SABRE EMEA (Europe, the Middle East and Africa)

#### Finalists – Community Relations

- *Future Loading: A social, community initiative by Coca-Cola in Greece*  
– Coca-Cola with V+O Communications
- *Kagiso Trust in Community Relations* – Kagiso Trust
- *Pop in for a sip of beer history* – Dreher Breweries with Next9 Communications
- *The Polite Type* – TietoEVERY with TBWA\Helsinki
- *WeAreDedicated* – Mubadala Investment Company

Awards Wrap: 2021 Bookmark Awards finalists revealed, Triple Eight scores Shorty Award for its WhatsApp Mathbot, Kagiso Trust is Innovator Brand of the Year at Sabre EMEA awards

Posted By: TMO Reporter on: June 22, 2021 In: News

Print Email





KAGISO TRUST SIGNS A  
PARTNERSHIP WITH THE  
**SASOL**  
**FOUNDATION**



***Kagiso Trust has entered a 3-year partnership with the Sasol Foundation to implement a Technical High Schools (THS) intervention.***

– By Lorna Mafa (Kagiso Trust) and Cynthia Malinga (Sasol Foundation)

**S**even (7) schools have been targeted; 5 schools in Sekhukhune East District, Limpopo (where Kagiso Trust is implementing the DWSDP); one in the Kwa-Zulu Natal province and one in the Mpumalanga Province.

The partnership will extend KT's footprint and implement a focussed programme specifically for the THS. The partnership is momentous to KT in that this partnership will fast track the transformation of our schools, providing the basic requirements for a THS offering and accelerating transformation in line with the Department of Basic Education's 3- stream model.

The partnership places the parties at the forefront of informing DBE's strategy on technical teacher training.

The Sasol Foundation, an avid supporter of the Government's vision, as set out in the National Development Plan 2030, is proud to have pre-empted the need to prioritise technical education and equip our children with skills that make

them ready to access future opportunities. Our Flagship Technical Schools of Excellence Network (TechSENet) programme, which forms a basis of this partnership, has become a model for transforming ordinary schools into Technical Schools of excellence.

The Foundation has a track record of implementing transformative initiatives with the DBE. These range from 243 of Science, Technology, Engineering and Mathematics (STEM) textbooks and workbooks titles, 11 fully equipped mobile science labs, over 1500 bursaries and scholarships in a period of 11 years, to many learners and teacher development initiatives.

The partnership with Kagiso Trust provides an opportunity to replicate and scale up the model of transforming ordinary schools to technical high schools. It sets an example for other potential players and organisations who share similar interests to engage in similar partnerships with the DBE.

One of the key benefits of the partnership is investing in the early development of a skilled workforce required to sustain our industry whilst benefitting the broader society and the economy.

The partnership places the parties at the forefront of supporting DBE's strategy on technical teacher training to influence the system to teach for skills.





# B-BBEE CLARIFICATION KEY TO DEVELOPMENT AGENCIES

*An important milestone in securing the future of some key South African developmental organisations was reached on Tuesday 18<sup>th</sup> May this year, with the gazetting of a Practice Note by the Minister of Trade, Industry and Competition, Mr Ebrahim Patel, which provided much needed clarity on the interpretation of Broad-Based Black Economic Empowerment status with regards Rules for Discretionary Collective Enterprises (incorporating Broad-Based Schemes, Employee Share Ownership Programmes, Trade Unions, Not for Profit Companies, Co-operatives and Trusts).*

– By Mzo Nyenjana



Mzomhle Nyenjana  
Chief Financial Officer

**T**he gazetting of this much anticipated Practice note has been met with wide praise and relief by, amongst many others, a collective of South Africa's pre-eminent broad-based black economic organisations, comprising: Kagiso Trust, Ditikeni, Mineworkers Investment Corporation, WDB Investment Holdings, Women Investment Portfolio Holdings (Wiphold). 'The Collective' have spent the past few years arguing and defending their positions as Black business owners against the B-BBEE Commissioner, who has been of the view that Discretionary Collective Enterprises are not entitled to be considered as Black owners. The



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STAATSKOERANT, 18 MEI 2021

No. 44591 3

## GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS

### DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION

NO. 428

18 May 2021

#### EXPLANATORY MEMORANDUM FOR GAZETTE ON RULES FOR DISCRETIONARY COLLECTIVE ENTERPRISES PUBLISHED IN TERMS OF THE B-BBEE ACT

Commissioner had expressed the view that the “vast majority” of transactions involving broad-based trusts, are not compliant with the law and do not constitute genuine and effective black ownership, insinuating that the commission views broad-based trusts as ownership fronts and not genuine black owners.

This view and sentiment had the potential to seriously undermine the ability of organisations, such as KT, to continue funding their development work to the needy through their BEE investment structures. Additionally, this coming at a time when many development organisations, including NGOs, are struggling for funding, relying on dwindling donor funds and financial hand-outs. And herein lies the fundamental strength and sustainability of the self-funding model that the commission has been calling into question. Being self-funded and financially stable is the very reason KT has had the capacity to continue with its development programmes and partnerships during these challenging times of COVID-19.

The good news is that this Note makes it clear that Discretionary Collective Enterprises are not only tolerated but actively encouraged.

I share the viewpoint held by many of the affected organisations on this issue, and that is, our organisations are the very embodiment of Broad-Based Black Economic Empowerment. We have continued to ensure that we comply with BEE legislation, and we have used the opportunities associated with BEE to ensure that dividends from our investee companies are used to support

and empower large numbers of Black South Africans, especially women and communities in rural areas where growth and access to opportunities is very slow. We have always felt that we should be regarded as champions and forerunners of the movement for BEE.

Speaking specifically to this point, is this excerpt taken from a report compiled by Pieter Steyn, director at Werksmans Attorneys, writing for Business Live 28 MAY 2019: “According to a report issued by Intellidex in June 2017, R51.6bn in value has been created specifically for charitable recipients through B-BBEE transactions since 2002. A broad-based trust may benefit a broader base of black beneficiaries, and this is arguably more in line with the promotion of the objectives of the B-BBEE Act than B-BBEE transactions involving only a few black individuals.”

Kagiso Trust alone has invested over R2-billion in development over 1800 programmes across education, local government and socio-economic development in the last 35 years. Indeed, KT has been a symbol of the original objectives of BEE – to spread the benefits of investments in the open market as widely as possible, benefiting the previously disadvantaged and changing lives.

This clarification by the Minister means that we can continue to enter into sustainable partnerships that ultimately benefit the poorest of the poor. It is also timeous that this clarification has come about during COVID-19, when the needs of so many disadvantaged communities are at their greatest.

# THE KAGISO TRUST STAKEHOLDER COLLABORATION MODEL – THE PROSPECT OF A BETTER FUTURE FOR ALL

*Makana Municipality is a microcosm of many small towns in SA, a place with significant socio-economic potential but suffering the consequences of stakeholder and community polarisation.*

*by Paul Smith*

Over the past few weeks, the Makana Municipality has witnessed the consequences of dissatisfied communities protesting for better service delivery from the municipality. This protest is one of several attempts by the local community to hold the municipality accountable for inadequate service delivery, including an ongoing legal battle to dissolve the Makana Council.

The relationship between the municipality and community is at an all-time low while community solidarity towards the service delivery cause grows as business, community-based organisations and communities collaborate against the state. This is not a unique response; we have all seen it all before. For Makana, the service delivery issues, and associated protests go back many years, attempting to hold government accountable. This type of action, as with many other communities in South Africa, has had little positive impact on the desperate quality of life experienced in many communities. The question is: are these types of actions ever going to bring about the change we desire? History would indicate that protests and litigation create heightened awareness about issues but do not necessarily result in meaningful change. So, what is the right approach?





Paul Smith,  
Local Government  
Support Head

Kagiso Trust's approach has been to develop a model which encompasses the three Cs: communication, collaboration, and cooperation. KT has focused on projects and approaches that enable sustainable systemic change within government departments and communities.

Makana municipality is one such project. In Makana, KT has gone about supporting local stakeholders in creating an environment where communication, collaboration and cooperation amongst all stakeholders is encouraged to solve local socio-economic issues.

Adopting this collaborative approach has been difficult for many stakeholders. Communities are frustrated with time consuming processes and rather just want to see changes and local government has not mastered community centricity and collaboration. But change will not materialize if relationships are not mended, and a common purpose adopted by all.

The Makana Circle of Unity (MCU) was established with the shared vision of creating "a great place to be" for all citizens. The MCU provides communities with an opportunity to collaborate, reignite creative problem solving and to generate innovative ideas that promote socio-economic development in the region. This community-led process has enabled the formation of various functional clusters who generate ideas, co-create solutions, and implement projects that enable positive change. Many of these ideas start off messy and abstract but these are the green shoots

of creative thinking, building bridges, and amplifying community voices for a common purpose.

The MCU is a registered NPO but is still in its infancy and does not yet enjoy the support of all stakeholders. Yet Kagiso Trust believes in this community collaboration model as it places local development in the hands of community and solicits government support to implement the change required. Kagiso Trust will continue to work with the early adopters and through impact evidence attract the naysayers to join the coalition and become part of a sustainable solution.

Despite all the imperfections, the MCU structure has been an effective response mechanism that has supported marginalized communities during Covid-19, collective civic mobilization and coordination of support activities enabled marginalized families to cope with the harsh reality of the pandemic. The prospect and potential impact of fully-fledged civic coalitions and a committed capable collaborative state for South African small towns, is an exciting opportunity for both communities and municipalities. Placing socio-economic development back into the hands of community will provide the best prospect of delivering the change community's desire.

Kagiso Trust believes that the stakeholder collaboration model developed in Makana, provides other municipalities and communities a tested alternative way to engage and mechanism to eradicate poverty. We look forward to sharing our insights and views with other municipalities, government departments and civil society organisations as we strive to enable a better future for all.





The Panel at Kagiso Trust's Inaugural Mathematics Symposium. Left to Right: Dr. Khangelani Sibuya – Speaker, Ms. Mankone Ntsaba – KT Chairperson, Prof. Kabelo Chuene – Speaker, Dean Zwoitahu Nevhutalu – KT Trustee.

# WHY IS MATHEMATICS NOT A DIFFICULT SUBJECT?

*Mathematics does not need to be difficult, however, teaching mathematics and learning mathematics can be challenging. Specifically, creating the right environment for pupils to learn mathematics is where the challenge lies.*

*By Prof. Kabelo Chuene*



Speakers live at the Maths Symposium.



Delegates at the Maths Symposium.



Prof. Kabelo Chuene,  
Speaker.

Creating the right environment can be challenging even for 'good teachers'. If a good teacher cannot adjust their teaching to meet the cognitive needs and backgrounds of learners, then their teaching will not result in learning.

Successful teaching and learning can only happen when a teacher is fully aware of each learner's grasp of mathematical concepts at all stages in the teaching process. Teachers need to engage with learners at all points during mathematics teaching to ensure that each learner has understood and is aligned with lesson at hand.

If a learner misunderstanding is picked up, this can be used as a teaching opportunity through a collaborative discussion, where the learner and the teacher work through and solve the problem together. It's also vital that learners have the required underlying understanding of mathematical ideas with which they are expected to use to solve computations. If this underlying understanding has not been established, then learners are going to fall behind.

In some classes that I observed, a teacher tells the learners what to know and illustrate this knowledge with a few exercises. Learners then do similar tasks; those who finish earlier than others are encouraged to write their responses on the board and explain them to others. Many such classes trade managing the process of teaching and learning off for classroom management and do not encourage productive mathematical dialogue. Mathematical dialogue, for example, engages learners in comparing approaches to solutions with an understanding of what makes them mathematically different and mathematically brief but comprehensive.

Mathematical dialogues can potentially help learners know what a mathematically acceptable explanation is in terms of accuracy, precision and the appropriate

use of words. It should be normative for mathematics classrooms to follow ideas and refine them through restating, saying them differently, agreeing with, and adding to them. Learners should feel that the mathematics concepts learned in class are taken as shared and do not belong to a few knowledge holders.

Doing mathematics requires resilience; an answer that is not accepted is a challenge that is overcome by trying again.

Learning environments implied here allow teachers to learn about the mathematics of their learners and how to act on it. Such environments hinge on teaching interactions that support a learner's competence in mathematics. The interactions are viewed as mathematical caring relations; the interactions do not focus only on the learning agenda but ensure that, over time, a learner's participation is stimulated and not depleted (Hackenberg, 2005). Mathematics learning is challenging and hence requires an environment in which learners feel alive and active.

The answer to the question 'why is mathematics not a difficult subject' is not an easy one because teaching and learning mathematics is hard. Doing mathematics can be laborious and can require a lot of time. It requires one's will to work on an idea time and again until it makes sense.

Doing mathematics requires resilience; an answer that is not accepted is a challenge that is overcome by trying again. To a large extent, it requires resisting the stereotypical notion that mathematics is difficult. It is not; it is made difficult by those who are not willing to work on improving teaching and learning.

Fenstermacher, G. D., & Richardson, V. (2005). *On making determinations of quality in teaching*. *Teachers college record*, 107(1), 186-213.

Hackenberg, A. M. Y. (2005). *A model of mathematical learning and caring relations*. *For the Learning of Mathematics*, 25(1), 45-51.

Sfard, A. (2008). *Thinking as communicating: Human development, the growth of discourses, and mathematizing*. Cambridge University Press.

Yackel, E., & Cobb, P. (1996). *Sociomathematical norms, argumentation, and autonomy in mathematics*. *Journal for research in mathematics education*, 27(4), 458-477.

KAGISO TRUST  
PRESENTS A CIVIL SOCIETY  
WEBINAR:

*Sustaining Civil  
Society and  
Community Resilience  
through State & Civil  
Society Compact*



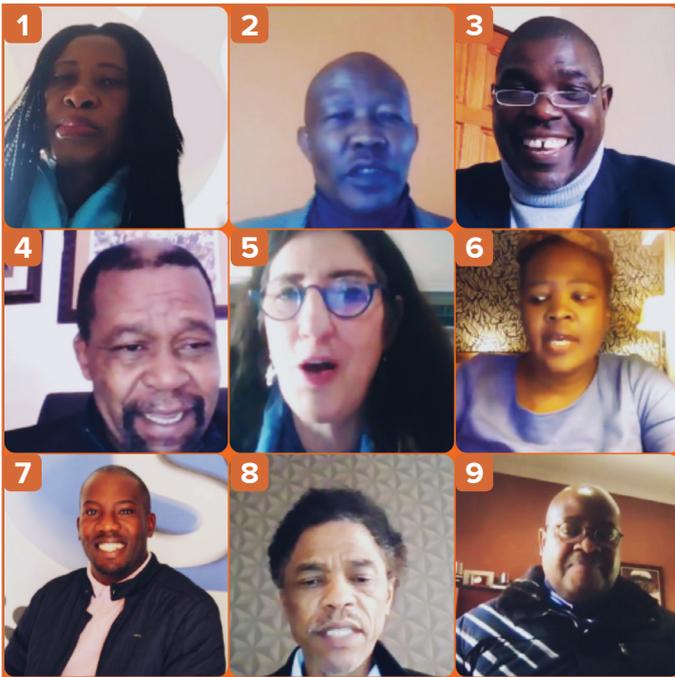
# KT HOSTS CIVIL SOCIETY WEBINAR

*“Sustaining Civil Society and Community Resilience through State & Civil Society Compact”* was the theme of a webinar hosted and convened by KT on the 23<sup>rd</sup> of June 2021.

By Boichoko Ditlhake

The webinar was convened in part to discuss two surveys completed recently by KT, the ‘Community & Civil Society Resilience Survey During COVID-19 lockdown’ (2020) study and the ‘Typologies of Civil Society in South Africa’ (2019) study. Also, given South Africa’s current challenges, the webinar was a timed response to the need to find convergence between the NPO sector and government, and a shared agenda within the NPO sector itself.

The webinar, facilitated by Boichoko Ditlhake, Kagiso Trust Civil Society Programme Manager, was opened by Kagiso Trust chairperson, Mankone Ntsaba, and closed by the COO, Themba Mola. Speakers were asked to share their analysis of the current factors impacting on the civil society sector.



The speakers in the online symposium:

1. Mankone Ntsaba, KT Chairperson – Opening and Welcoming
2. Boichoko Ditlhake, KT – Programme Director
3. Peter Netshipale – Speaker
4. Joel Netshitenzhe – Speaker
5. Lisa Seftel – Speaker
6. Sibongile Ndashe – Speaker
7. Bonginkosi Nkosi – Speaker
8. Frank Meintjies – Speaker
9. Themba Mola, KT COO – Closure

## SPEAKERS

- **Peter Netshipale**, DDG, Department of Social Development on Structured engagement framework between government & the NPO sector.
- **Joel Netshitenzhe**, Executive Director, Mapungubwe Institute for Strategic Reflection (MISTRA) on State and Civil society compact – building a developmental civil society.
- **Lisa Seftel**, Executive Director, National Economic Development and Labour Council (NEDLAC) on the contribution of civil society in NEDLAC.
- **Sibongile Ndashe**, Executive Director – The Initiative for Strategic Litigation in Africa (“ISLA”), on Addressing the GBV Pandemic, inequality, poverty, and unemployment experienced by women and girls.
- **Bonginkosi Nkosi**, Board Secretary – Southern African Association of Youth Clubs (SAAYC) on Youth challenge: The untapped energy of young people; and
- **Frank Meintjies**, Independent Researcher on the Kagiso Trust Research Reports - Summary: Harnessing the learnings, reflections, & insights from Kagiso Trust Resilience Survey and Typologies of CS report.

- **Explore Civil Society** shared thinking, collaboration, and coordination of our collective efforts towards the transformation of South African state, society & economy to ensure shared and equitable development.

The webinar succeeded in focussing attention on the immediate challenges and underlined a new sense of urgency triggered not only by the COVID-19 pandemic lessons, but also the persistent fault lines of poverty and inequality – as a starting point for our action plans.

## KEY OUTCOMES

Key outcomes to arise out of the webinar are to convene high-level panels to unpack emerging issues and sectoral engagements to outline the principles of a developmental Civil Society and state-CSO social compacting.

The initial sectors to be engaged are health, education, economy, youth, women, local government, corruption, development of a national framework and funding models for resourcing the NPO sector, the establishment of Presidential Advisory Council on Developmental Civil Society, as well as convening of civil society consultative national conference to agree on common agenda and priority issues.

In taking forward the outcomes, a proposal and recommendation will be developed, following further sectoral consultations and verification studies, which will include a brief environmental scan outlining where we are, the role of civil society in taking the country to higher levels of economic growth and development, including ensuring adequate and fair representation and participation at NEDLAC, and that this report will serve as a basis of consultations leading to the civil society Consultative National Conference.

It is in recognition of the important role that Civil Society plays in complementing the government in striving to strengthen a democratic, prosperous, and socially inclusive society for all, that KT undertook to convene this webinar. It’s important to note that this role is affirmed in South Africa’s constitution, the NPO Act, (No. 71 of 1997) and the National Development Plan, among others.



# PROPRENEURX CELEBRATES TWO YEARS OF SUCCESS

*Insights and learnings two years on.*

– By Lorna Mafa



**“There had to be a socio-economic benefit to what we’re trying to do with the programme...”**

Just prior to the recent ProPreneurX graduation ceremony, Lorna Mafa sat down with Jayshree Naidoo, CEO of Yiedl, the programme implementing agent, to find out what insights and learnings have come about during the first two years of PROPreneurX.

PROPreneurX, a programme of Kagiso Trust in partnership, Motseng Property Group and the South African Supplier Diversity Council (SASDC), set out with the aim of developing black property entrepreneurs in a sector which had been identified as lacking adequate black representation.

The programme was designed to offer entrepreneurs in the property sector a unique learning and growth opportunity through a programme that accelerates their growth through a combination of skills training, mentoring and assistance in gaining market access. Jayshree says “... it was very clear from the beginning that this is not about just creating entrepreneurs or developing entrepreneurs for the sake of it, there had to be a socio-economic benefit to what we’re trying to do with the programme. Hence, even the structure of the program

is not just on developing the business, it's on actually growing the entrepreneur, growing the leadership competency, the psychology of the entrepreneur.”

Therefore, the programme goes beyond just offering sector specific skills training. Each candidate goes through a gap analysis, which identifies areas of weakness specific to each candidate, which is then able to be addressed in the programme. Further to this, the facilitators of the various modules are people who are actively working and experts in their field, so they're able to bring current, real world experience and teaching to the table. They play a mentorship role over-and-above that of merely training. In fact, what has transpired over the course of time is that strong bonds have formed between the PROPreneurX cohorts and the facilitators.

To this day, candidates who have “graduated” are still in contact with facilitators in an informal mentorship and sounding board capacity. Further to this, the

candidates themselves formed strong bonds and have remained in contact. The past candidates still make use of the WhatsApp group created when they were still PROPreneurX candidates. Here they can tap into the combined resource of their peers and facilitators.

Jayshree pointed out that entrepreneurship can be a lonely space, and PROPreneurX creates a managed and guided network where candidates can leverage expertise amongst themselves and with the facilitators. One of the candidates, Mokgadi Letsoalo had this to say about the programme “The Workshops have been a great eye-opener and very empowering in terms of restructuring and positioning our business. It has allowed us to network with other businesses that are in the same space as us”

Jayshree goes on to detail some of the other valuable aspects of the programme, “There are various other areas that we assist with during the programme,

## PROPRENEURX - COHORT 1 & 2

Join us for our inaugural graduation ceremony as we celebrate the 1st and 2nd Cohort of the PROPreneurX Programme

Key Note Speaker	Welcome Address	Programme Director	Graduate Introductions	Entrepreneur Message	Leadership Message	Vote of Thanks
						
NOXOLO KIVIET DEPUTY MINISTER PUBLIC WORKS	MANKODI MOITSE CEO - KAGISO TRUST	JAYSHREE NAIDOO CEO - YIEDI	RAPELANG MOTSUMI PROG. MNGR PROPRENEURX	DIPUO PHAKATHI PROPRENEURX GRADUATE	IPELENG MKHARI CEO - MOTSENG	GARY JOSEPH CEO - SASDC

PROPreneurX is a programme of Kagiso Trust. It is a property entrepreneur accelerator designed to provide the support needed to grow a business, gain visibility and traction for business growth, as well as receive advice from mentors on matters related to taking the business to the next level.






company compliance being one of them. This is the kind of resource that small entrepreneurs struggle with and yet it's an important aspect of running and managing a business. We also assist with marketing and branding expertise. We've created for every single entrepreneur what we refer to as a media pack. This includes individual videos we've produced for the entrepreneurs to talk about their business, and we also help them create professional branding.

“One of the key challenges in our first year was the emergence of the COVID-19, which meant we had to migrate our programme to a virtual space, which we managed successfully. What was interesting, is that the pandemic opened up an unexpected opportunity for applying entrepreneurial skills. The facilitators were able to guide the candidates towards looking at what business opportunities had opened up as a result of restrictions, rather than seeing the restrictions as a barrier. The candidates worked and leveraged off each other in an empowering and positive way. The result of which saw these entrepreneurs quickly able to create offerings such as office sanitizing, manufacture of screens and face shields.”

So, being a part of the PROPreneurX programme has added much value to these entrepreneurs well beyond just learning specific skills. It's introduced new ways of thinking, operating and created a community of like-minded people who offer a support structure, ultimately working towards creating sustained growth of black entrepreneurs and employment.

24 candidates have now been through the PROPreneurX programme, with the 3rd set of candidates in the process of being assessed.

## **PROPRENEURX INAUGURAL GRADUATION CEREMONY**

On Tuesday 29<sup>th</sup> June 2021, the PROPreneurX virtual inaugural graduation ceremony took place, celebrating the graduation of both the 1st and 2nd set of PROPreneurX cohorts.

The ceremony kicked off with a welcome address by KT CEO Mankodi Moitse which was followed by the keynote address by the Deputy Minister of Public Works, the Honourable Noxolo Kiviet.

Ipeleng Mkhari, CEO of Motseng, delivered a leadership message. Mkhari highlighted the important role that entrepreneurs, such as the ProPreneurX cohorts, play in SA's economy, stating, “small and medium enterprises contribution is identified as one of the most critical measures to unlock our current monopolistic and exclusionary economy.” Mkhari left the following message for the ProPreneurX cohorts “My personal message to you is that may you remember that you are the change we need in growing an inclusive South African economy, with a building entrepreneur mind set and not a consuming mind set.”

The ceremony was closed out with a vote of thanks from SASDC CEO Gary Joseph.

# WHAT INFLUENCES MARKET ACCESS FOR SMALLHOLDER FARMERS?

*Celebrating the success of the first Masters' graduate from a Kagiso Trust and University research partnership:*

*Ms. Rufaro T. Mashaya:  
Master of Agriculture Science  
– Stellenbosch University*

It is estimated that there are 570 million farmers globally and around 500 million of these farmers, an equivalent of 84%, are smallholders. The smallholders are said to plough, in many cases, less than two hectares of land (Graeub et al., 2016). This trend is higher in Sub-Saharan Africa, where it is said that more than 90% of farmers plough land less than two hectares (Lowder et al., 2016). At the national level, the trends are almost like that of Sub-Saharan Africa, with even higher numbers of smallholders compared to commercial farmers, at 95% (Liebenberg, 2012, p. 29).

One of the major challenges that smallholder farmers face includes market access and market participation. Rufaro gives insight on the difference between market access and market participation as follows; “Market access is the ability of farmers to seize market opportunities” whilst “market participation reflects the share of own output sold on the market”. She further explains the difference by indicating that ‘... market access is an enabler of market participation’.

Rufaro examined the factors that influenced the level of market participation of smallholder farmers in a sample of districts in the Kwa-Zulu Natal province, South Africa. A survey was conducted with data collected from 229 smallholder farmers who trade their agri-products.

The study established that smallholder farmers who sold their outputs, especially crops, to cooperatives had better levels of market participation. In terms of demography, her study found that age and size of land cultivated had a greater impact on market participation. Income, from different sources other than sales of agri-products, had less impact of market participation. She also indicated that there was lower access to market participation for crops compared to livestock.

She recommended that the strengthening of “policy interventions that create and sustain an enabling environment that encourages greater market participation...” should be put in place. In addition, she recommends that efforts should be placed in supporting younger smallholders and on increasing portions of farming land.



Ms. Rufaro Mashaya, is 26 years old, born in Zimbabwe and currently living in Florida Glen, Roodepoort, in Johannesburg (Gauteng Province). She also holds a BSc in Agricultural Economics and Management with Agricultural Economics and Logistics Management as majors. At the time of this publication, she was not yet employed. Her passion is about the economics of sustainable farming, and the agricultural value chain, especially the value-adding, sales, and marketing of agricultural products. She is aspiring to run own sales and marketing business for all kind of agricultural products, and deal with imports and exports markets.

# OUR FOOTPRINT

## Gauteng

### Education Conversations:

- University of Johannesburg

### Kagiso Trust Consulting:

- CoGTA

### PMO:

- Thabo Mbeki Foundation
- Human Science Research Council
- South African Human Rights Commission

### SED:

- PROpreneurX launched

## North West

### PMO:

- North West University Research Partnership

### SED:

- BPI Funding

## Northern Cape

### KST:

- 25 Anglo American Schools Project

## Free State

### BNSDP:

- 166 schools in Thabo Mofantsanyaya

### KST:

- 323 schools in Motheo & Fezile Dabi

### EMSP:

- 51 Students, including 2018 intake of 15 students

### PMO:

- UFS Research partnership

## Limpopo

### KST:

- 50 Anglo American Schools Project

### PMO:

- University of Limpopo Research partnership

### Kagiso Trust Consulting:

- Molemole Municipality
- Musina Municipality
- Makhaduthamaga Municipality
- Collins Chabane Municipality

### BNSDP:

- 243 schools in Sekhukhune East

### SED:

- Spar Mopani Rural Hub Initiative

## Mpumalanga

### KST:

- 25 Anglo American Schools Project

## KwaZulu-Natal

### Beyers Naude Memorial Lecture:

- University of Zululand

### SED funding through For Farmers East for white maize crops

## Western Cape

### PMO:

- Stellenbosch and Western Cape Universities Research partnerships

## Eastern Cape

### KTC:

- CoGTA

### Local Government Support Programme:

- Makana Municipality

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